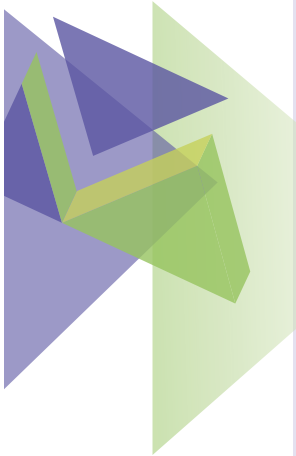




**VISIBILITY
MARKETING INC**

Public/Community Relations, Stakeholder Engagement, Justice40, Strategic Messaging, Outreach



Visibility Marketing Inc (VMI) is a public relations, marketing communications, and stakeholder engagement company. With **over 20 years of experience**, VMI helps clients **communicate with stakeholders** using creative, **strategic campaigns**. We make businesses “more visible” by serving as change agents, and speaking directly to audiences, thus modifying behavior. We specialize in performance-driven **communication solutions** that support sustainable business practices. These solutions include community and media relations, branding, digital marketing, crisis management, and strategic planning.

Our energy clients with change management and **energy transformation** challenges receive a creative, positive pathway to communicate this new era of change with their audiences. Our **strategic communication methods** are rooted in research, along with our proven process change business practices.

Areas of Expertise

Advanced Energy Consulting
Public Awareness
Smart Water Management
Smart Inclusion™
Stakeholder Engagement
Strategy

Industries Served

Capital Improvements
Government
Healthcare
Higher Education
Utilities

Certifications

City of Cleveland
Cuyahoga County
NEORS
ODOT
OMS
OMS/OMS
State of Ohio-EDGE-DBE
WBENC

Sample of VMI Clients



NAICS CODES: 541820–Public Relations Agencies; 541613–Marketing Consulting; 541850–Outdoor Advertising; 541910–Marketing Research, & Public Opinion Polling; 516210–Media, Social Networks, Content Providers; 541430–Graphic Design; 541920–Photographic Services

NIGP CODES: 918-26-00–Communications, Public Relations, Consulting;
918-26-20–Consulting, Communications, Public Relations; 915-00-00–Communications and Media Related Services;
915-03-00–Advertising/Public Relations; 915-22-00–Communications, Marketing Services;
918-41-00–Energy Conservation Consulting; 918-97-00–Utilities: Gas, Water, Electric Consulting

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