

CAPABILITY STATEMENT

Visibility Marketing Inc. is a female and minority-owned marketing communications, stakeholder engagement company. With over 20 years experience, Visibility Marketing Inc. helps clients reach key stakeholders with strategic messages. With a creative focus, we make businesses "more visible" by serving as change agents and speaking directly to their audiences, thus modifying behavior. We specialize in performance-driven communication solutions that support sustainable business practices.

Areas of Expertise

Advanced Energy Consulting Smart Water Management Smart Inclusion™ Triple Bottom Line Messaging Public Awareness Stakeholder Engagement Branding

Industries Served

Government Higher Education Utilities Healthcare Small Business Capital Improvements

Certifications

SBA 8(a) WBENC State of Ohio–EDGE ODOT Cuyahoga County OMSDC NEORSD City of Cleveland



NIACS CODES: 541820 541810 54183 54184 54190 541922 54193 54199 54185 54186 54192 54187

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